



SAVANCE WORKPLACE

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# Logo & Image Guidelines

Image Formats & Sizes for Custom Solutions

Phone: 248-478-2555

Fax: 248-478-3270

Email: [support@savance.com](mailto:support@savance.com)

[www.savanceworkplace.com](http://www.savanceworkplace.com)

## Overview

In order to simplify the design process, and ensure the best possible results for your custom Savance Workplace solution, logos in vector format (AI, EPS) are always preferred where available. However, for screen designs, a transparent background PNG is a good option as well, as long as it follows the minimum recommended size listed below. JPG files can also be used, but may limit design options, since JPGs are not able to have a transparent background.

## Preferred Logo Formats

- **Preferred Option:** AI, EPS, SVG (i.e. a vector format)
- PNG, transparent background (for screen design)
- JPG

## Logo Image Size | Screen Design

Minimum recommended logo width 1000px (smaller will work; however, it may limit the design options, particularly for e.g. Visitor Management screens). Vector file appreciated when available. PDF is also an option.

## Logo Image Size | Screen Design

Minimum recommended logo size based on kiosk type listed below; however, vector formats (AI, EPS) are very much preferred for print design.

Curved Kiosk: 5000px wide, 300dpi resolution. Vector file preferred.

Podium Kiosk: 1500px wide, 300dpi resolution. Vector file preferred.

## Other Images:

If you have particular images or graphics that you'd like us to consider as part of your design(s), please feel free to share with your implementation specialist to forward to our designer. Larger, higher resolution images or vectors (depending on the type of graphic) are always preferred.